

9 Questions to Ask Before Hiring a Software Studio

These are the same questions we would want you to ask us. Use them to evaluate any software studio or development partner, not just this one.

01 Who exactly will be working on my project, and will that person stay the same throughout?

A rotating cast of contractors, each learning the project from scratch, costs you time and money even when nobody bills for it directly.

02 What happens after launch? Is there a support period, or does the relationship end at handoff?

Software needs looking after. A studio with no answer here is telling you what happens the day after you sign the final invoice.

03 Can I see how you communicate progress during a project, not just the final result?

A studio that only shows you the finished product is asking you to trust a black box for months at a time.

04 Who owns the code when the project is done?

This should be an easy yes. If it is not clearly you, ask why, and get the answer in writing before you start.

05 How do you handle scope changes mid-project?

Every real project changes shape at least once. What matters is whether that gets flagged honestly or quietly absorbed and billed later.

06 What happens if we are not happy with the direction partway through?

A studio confident in its own work will have a real answer here, not a vague reassurance.

07 Do you sign NDAs, and are you willing to before a first detailed conversation?

Hesitation here, for a routine request, is worth noticing.

08 What is your actual process, not just your services list?

A services list tells you what they offer. A process tells you what it is actually like to work with them.

09 Will you tell me if I do not need custom software at all?

Sometimes the honest answer is to buy an existing tool, or to fix a process instead of building something. A studio willing to say that is one worth trusting with the times the answer is yes.